



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

AL Media
222 W Ontario St
Ste 600
Chicago, IL 60654

Contract # 2655148

Schedule Dates 10/06/16-10/07/16
Advertiser Deborah Ross for Senate-D (111832)
Agency AL Media (15629)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DEBORAH ROSS (860479)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name OBRZUT, BARB
Phone/Fax /
CPE 5294
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments DEBORAH ROSS
SCHEDULE RUNS THU, 10/6-SUN, 10/9.
DAN RAYMOND/REBECCA BERRY

Date Entered 10/05/16
Last Modified 10/05/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25324986
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$962.25
Net Total \$5,452.75
Sales Tax

Greensboro (WXLV)
By Broadcast Month
Oct. 2016
Grand Total:
Spots 7
Rate \$6,415.00
\$6,415.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/07/16-10/07/16	2	:30	3p- Dr Phil						1			1	\$105.00	\$105.00	Greensboro (WXLV)	DR. PHIL	10/5/16
2.0	Normal Line / SPOT (2)	10/07/16-10/07/16	3	:30	7p- Family Feud						1			1	\$170.00	\$170.00	Greensboro (WXLV)	FAMILY FEUD	10/5/16
3.0	Normal Line / SPOT (3)	10/07/16-10/07/16	3	:30	7:28:30P- Family Feud B						1			1	\$200.00	\$200.00	Greensboro (WXLV)	FAMILY FEUD	10/5/16
4.0	Normal Line / SPOT (4)	10/07/16-10/07/16	3	:30	11:35P- ABC-Jimmy Kimmel Live						1			1	\$40.00	\$40.00	Greensboro (WXLV)	KIMMEL	10/5/16
5.0	Normal Line / Prime (5)	10/07/16-10/07/16	3	:30	9P- ABC-Shark Tank (Friday)						1			1	\$500.00	\$500.00	Greensboro (WXLV)	SHARK TANK	10/5/16
6.0	Normal Line / Prime (5)	10/06/16-10/06/16	2	:30	7:57:56P- ABC-Greys Anatomy (Thursday)						1			1	\$3,000.00	\$3,000.00	Greensboro (WXLV)	GREYS	10/5/16
7.0	Normal Line / Prime (5)	10/06/16-10/06/16	2	:30	10P- ABC-How To Get Away With Murder (Thursday)						1			1	\$2,400.00	\$2,400.00	Greensboro (WXLV)	MURDER	10/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Alison Albright

10-7-16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sfgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Miles King

being/on behalf of: Deborah Ross

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Deborah Ross for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeff Leiter

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/9/16

Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title